

The 2026 Local SEO Automation Checklist	
This checklist gives you the essential steps I follow when using AI to manage Local SEO in 2026. You can use it for a single location, multiple locations, or agency clients.	
Google Business Profile Accuracy	
Check category alignment using AI insights	<input type="checkbox"/>
Review attributes and services suggested by Google	<input type="checkbox"/>
Monitor suggested edits weekly	<input type="checkbox"/>
Compare your listing with the top three competitors	<input type="checkbox"/>
Update photos, hours, and descriptions as needed	<input type="checkbox"/>
Local Keyword and SERP Tracking	
Identify keywords with map packs	<input type="checkbox"/>
Identify keywords with SGE panels	<input type="checkbox"/>
Track competitor shifts in local SERPs	<input type="checkbox"/>
Check intent changes for service queries	<input type="checkbox"/>
Align local landing pages with the latest SERP layout	<input type="checkbox"/>
Local Content Updates	
Refresh location pages using AI assisted insights	<input type="checkbox"/>
Add localized FAQs based on search patterns	<input type="checkbox"/>
Update service descriptions based on review themes	<input type="checkbox"/>
Check for missing entities or incomplete information	<input type="checkbox"/>
Review and Sentiment Monitoring	
Analyze review patterns monthly	<input type="checkbox"/>
Identify recurring strengths and weaknesses	<input type="checkbox"/>
Compare sentiment with the top competitors	<input type="checkbox"/>
Use insights to update local landing pages and service content	<input type="checkbox"/>

Citation Consistency	
Check for duplicate listings	<input type="checkbox"/>
Update outdated citations	<input type="checkbox"/>
Ensure consistent NAP information across directories	<input type="checkbox"/>
	<input type="checkbox"/>
This checklist helps you maintain accuracy, improve visibility, and react quickly to SGE driven local changes.	